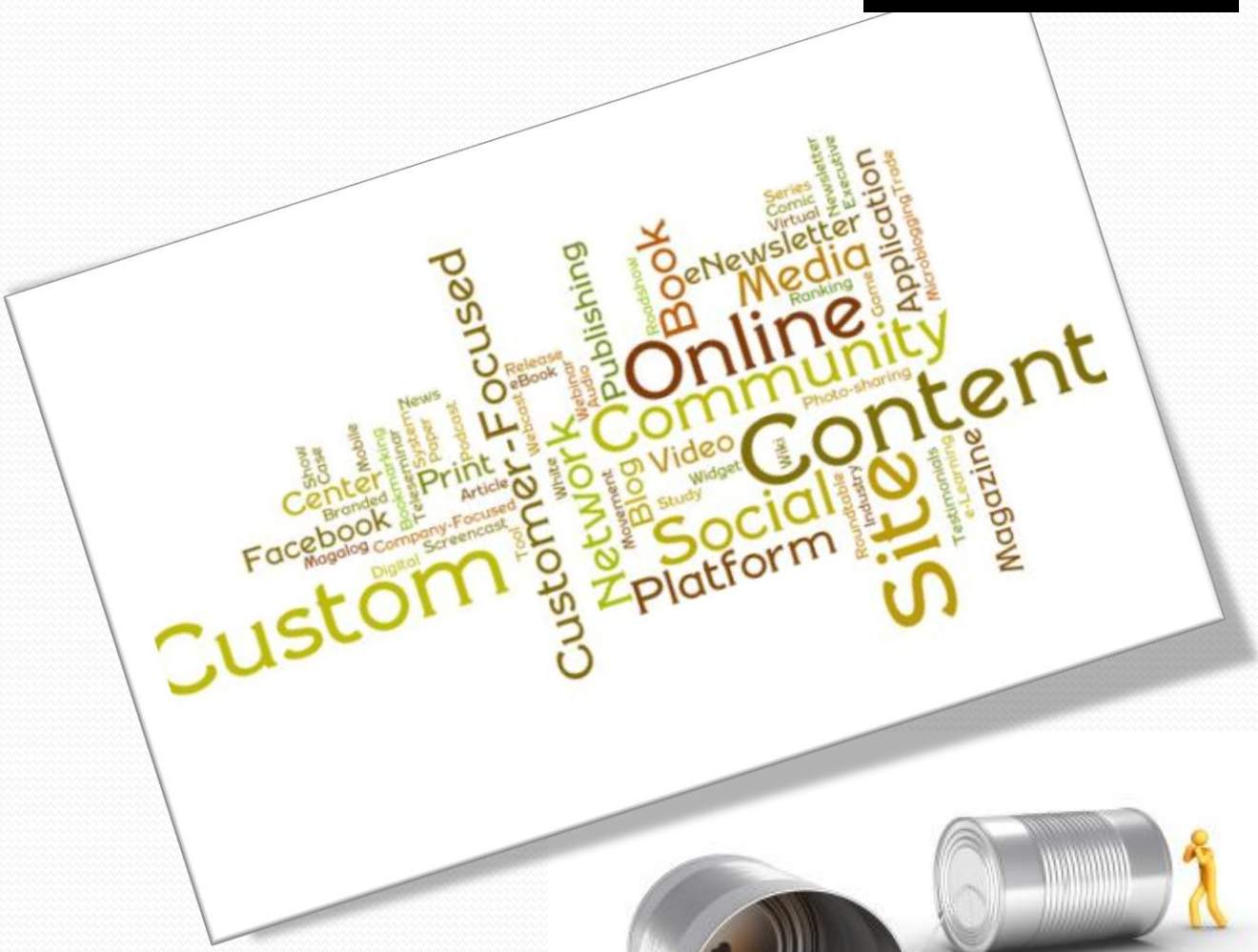
Content Marketing Strategies

The Recipe for Social Media Success

24 July 2010
9.30am to 5.30pm

Do you know how to attract and retain customers using good content? Do you have the art of communicating with your customers and prospects without selling and yet still able to covet them into sales? All these lies in a marketing technique called Content Marketing. This is a technique of creating and distributing relevant and valuable content to attract, acquire and engage a clearly defined and understood target audience with the objective of driving profitable customer action. In another word, it is delivering information that makes your buyer more intelligent. Marketing is Impossible without Great Content. In this workshop, we will show you how to make a person stop, read, think, and behave differently, intuiting them to reward you with their business and loyalty. Join us on this one day workshop on how to master the skills of this dynamic marketing technique for your business success!

Find out more at
www.adonaitraining.com



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By Email stating your name & mobile:
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