



EFFECTIVE FACEBOOK MARKETING

The Launch Pad to Customer Engagement

Contents. Customers. Connect

Social Media is no longer just a word mentioned on the sideline but a way of life in our environment today. Facebook alone is on the lips of every person and businesses are rushing to create their own to reach out to the next generation of affluent customers in the Net. The power of referral, engagement and viral marketing are phenomenal tools that businesses cannot afford to ignore. With the shift in marketing from presentation to presence, are you ready for it?

The Launch Pad to Customer Engagement

As a business owner or a marketer, are you riding on the waves of change using Facebook to thrust your business forward into the new era? If your answer is No, join us in this upcoming workshop and experience for yourself how Facebook storms the Social and Business World. Witness a marketing breakthrough evolution in your business and sales! Get your lappy ready and we will show you how to carry out your marketing activities in Facebook with minimum efforts but with amazing results!

What you will need for the workshop...

1. You will need to have a Facebook account
2. Prepare an event or promotion to be set up during the course
3. You must send us the image of the product or event for promotion (JPEG) in advance prior to the workshop
4. We will show you how to start an advertising account with Facebook

Register Now

Register online at:

<http://www.adonaitraining.com/our-training/social-media-academy/effective-facebook-marketing>

By Email stating your name & mobile:
register@adonaitraining.com

What will the Workshop Covers....

1. Introduction to Facebook Marketing

You will be given an overview of Facebook, some facts about marketing on Facebook, and successful case stories of businesses using Facebook to increase revenue.

2. Using Facebook Page to Build Awareness

You will be guided hands-on to create your own Facebook page with special features to build awareness and to differentiate your business from competitions. This includes customizing your own landing Page.

3. Using Facebook to Educate Your Users

You will learn the types of valuable contents to create that is enticing to your customers and at the same time educate them the benefits of using your products and services.

4. Using Facebook Page's Most Valuable Assets to Engage the Users and Increase Sales!!!

You will learn how to use FBML to create promotions, campaigns & contests that will drive users to be part of the fun.



Option 1: 11 December 2010
Sat, 10am to 5pm

Option 2: 14 & 15 December 2010
Tues & Wed, 7pm to 10pm



Normal Price: \$488!!!

December Special: 2 for the price of 1
Pay ONLY \$288!!!



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